

Borough of Shrewsbury

NEW JERSEY



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POLICE DEPARTMENT

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Dear Residents and Business Owners:

The Boroughs of Little Silver and Shrewsbury, Red Bank Regional High School, Little Silver Public Schools and Shrewsbury Borough School have entered into a shared service agreement and launched the Two River Alert System (www.tworiveralert.com), a regional emergency text and voice messaging system that will communicate critical information to first responders and the public during a crisis.

Two River Alert enables municipal and school officials to send e-mail, text and voice messages to first responders and more than 12,000 citizens via cell phones, emails, pagers and other mass notification media during an emergency. Alerts can be sent simultaneously to all of these devices, providing redundant communications for first responders and increasing the likelihood that each resident will receive the message no matter where they are located.

The previous Reverse 911 system is no longer in service. The cell phone data that was entered into the Reverse 911 system was not transferred over to the new Two River Alert system, therefore users will have to reenter their personal cell phone numbers during the registration process. Residents and business owners can register for Two River Alert for free at the school districts' websites, municipalities' websites, or www.tworiveralert.com. Once users log onto the site they can customize their subscriptions to include cell phones, email addresses, pagers and choose the types of alerts that they wish to receive such as severe weather alerts or AMBER Alerts. The public can also receive general news, event information and local government updates. Subscribers will be able to select multiple boroughs, as well as multiple school districts.

Emergency messages can be initiated by officials in either of the boroughs or school districts to activate first responders, notify key government officials and alert the public located in the entire region, just the areas affected by the threat or to parents to one or all of the school districts.

Please take the time today to sign up for your Two River Alert messages.